

CareerForceMN Social Post Calendar for Workforce Development Month: September 2022

Use **#MNWorkforce** in your posts!

We will post on CareerForceMN [Facebook](#), [Instagram](#), [LinkedIn](#) and [Twitter](#) according to the schedule below. Please share these CareerForceMN posts on your social channels so we can reach more Minnesotans. Let's really celebrate our work together during Workforce Development Month!

Have your own social channels? Can you post on county or other social channels? Please use these Workforce Development Month graphics:

- [Facebook](#)
- [Twitter](#)
- [LinkedIn](#)
- [Instagram](#)

In addition to the posts outline below, there will be additional CareerForceMN posts regarding Minnesotan success stories, new initiatives and other resources during the month.

Have an event you want to highlight? Want to share photos from a successful career fair? Need to share a blog post about a local workforce development partnership? Make sure to use **#MNWorkforce** in your posts! Then , we'll be on the lookout to share those posts!

Download printable version of this social media calendar. (COMING SOON)

September 1

Thursday, September 1 – September is Workforce Development Month



- Post copy: Connecting people who need work with the employers who need them. That's just one of the important services Minnesota's workforce development professionals provide every day.
- Post links to: Workforce Development Month press release (will link when posted)
- *Post sharing suggestion:* Learn more about **INFO ABOUT YOUR ORG – LINK TO PARTNER WEBSITE.**



September 6-9

Tuesday, September 6 – Helping people looking for work now



- Post copy: CareerForce is here to help you prepare for and find a good job now. With a record number of job openings throughout the state and in nearly every industry, now is a great time to find the right employment fit for you!
- Post links to: <https://www.careerforcemn.com/GoodJobsNow>
- *Post sharing suggestion:* Are you looking for work? Get free job search assistance now! Contact us at **YOUR LOCAL CONTACT INFO**.

Tuesday-Friday, September 6-9 – CareerForceMN channels will share four local Board thank you posts

September 12-16

Monday, September 12 – Helping employers now



- Post copy: CareerForce is here to help connect people looking for work with the employers who need them. Contact a CareerForce location near you today for assistance finding the workers you need.
- Post links to: <https://www.careerforcemn.com/locations>
- *Post sharing suggestion:* Need employees now? Need help connecting with often overlooked labor pools? We can help. **YOUR LOCAL CONTACT INFO**

Thursday, September 15 - we'll post photos and more from the St. Cloud Area Career Fair at the River's Edge Convention Center from 1-4 p.m.

Monday- Thursday, September 12-15 – CareerForceMN channels will share four local Board thank you posts

September 19-23

Monday, September 19 – Reaching those who need us most



- Post copy: CareerForce is expanding its outreach into the community. Find us at libraries, community centers and more. We're working to meet people where they are.
- Post links to: blog post about community outreach (will link when posted)
- Post sharing suggestion: Visit us at the **NAME OF LIBRARY OR COMMUNITY CENTER ETC. AND DATE/TIME AND LOCAL CONTACT INFO**

Thursday, September 22 – we'll post photos and more from the open house event at CareerForce in North Minneapolis from 1-4 p.m.

Monday- Thursday, September 19-22 – CareerForceMN channels will share four local Board thank you posts

September 26-30

Monday, September 26 – Fostering community partnerships



- Post copy: CareerForce is all about partnership. Forming new and growing existing partnerships helps us serve Minnesotans even better.
- Post links to: blog post about fostering community partnerships (will link when posted)
- Post sharing suggestion: We work with **INFO ABOUT YOUR LOCAL PARTNERSHIP**

Monday- Thursday, September 26-29 – CareerForceMN channels will share four local Board thank you posts